

PRESS RELEASE

HOUSE OF DIAGNOSTICS UPGRADES ITS DIGITAL SERVICES WITH AN INTRODUCTION OF STATE-OF-THE-ART TECHNOLOGY

Highlights

- ❖ HOD has revamped almost all its services by an upgrade to digital platforms and by introducing state-of-the-art technology
- ❖ Digital revamping has brought in process improvement standardisation, better utilization, and efficiency

Delhi, November 02, 2022: House of Diagnostics (HOD), one of the leading names in the diagnostics and pathology industry, has been at the forefront in adopting digital technology in almost all its services. As part of its digitization strategy, HOD recently launched a revamped [website](#), which comes with an intuitive user interface for a better user experience. The redesigned website makes it easy to locate a centre from the company's over 100+ centres across Delhi-NCR. Users can even upload the doctor's prescription to book tests online. It also makes finding a test, new products, special offers and viewing reports online a much easier task.

HOD has also launched its new [mobile app](#) that is available in both iOS and Android platforms. The app provides a new experience to the customers as it streamlines booking diagnostic tests like MRI, CT Scan, PET-CT, blood tests, health packages and a host of over 1000 tests in just a few clicks. It also offers features such as the ability to book and track home sample collection and follow your test progress in real-time. The app is essentially your pocket laboratory on the go.

Commenting on digitization & technology **Dr Shubham Sogani, CEO of House of Diagnostics**, said,

"At HOD, we are working towards advanced tech solutions, which is helping us to expand our capabilities and offer quality healthcare services to our patients. Digitisation also helps us in utilizing our resources better, improving internal and external quality control standards and boost the overall efficiency of our processes"

As part of HOD's digital transformation strategy, the company has already implemented a laboratory automation system at its central laboratory at Karkardooma. By doing so, HOD has become the first private payer in the diagnostics and pathology sector to launch such a facility in Delhi. VITROS Automation Solutions allows the company to conduct hands-free sample transfer between equipment with higher accuracy and reliability. It has helped to standardize the

laboratory workflow while enhancing throughput. The automation system is equipped with state-of-the-art technology to analyse the tests at a much faster speed, thus improving the outcome. It also makes handling larger and complex tasks much easier, ensuring higher quality of service to its patients.

HOD has also recently introduced a Low-Dose Computed Tomography (LDCT) scanner in almost all its facilities which helps in creating highly detailed images or “slices” of the organs, bones, and other tissues. It uses a very low amount of radiation than what the body absorbs from a full-dose or regular CT scan. An LDCT scan is the recommended screening test for high-risk patients who need to be screened fairly frequently. LDCT becomes crucial in such cases as it minimizes the amount of exposure for the patient.



The company has also upgraded its Laboratory Management System (LIS) by moving to a cloud-based system to provide flexibility, accessibility, collaboration, and rapid availability of data, for a reduced turnaround time (TAT). The new system is also helpful in online report registration, coordinating the workflow and implementing quality control methods.

By adopting digitalization in its operations, HOD has set a benchmark to improve the patient experience, streamline operations, and make on-demand patient care more accessible and affordable.

About HOD

HOD is a young, dynamic, and rapidly growing integrated medical diagnostic service provider, making a positive impact in India's healthcare sector. With a vision to be a pan-India healthcare player, the company is currently managing its operations in Delhi-NCR, with plans to expand rapidly in other parts of the country. HOD has 10 Integrated Service Centres providing radiology, pathology and nuclear medicine services, and a footprint spanning over 100+ blood collection centres across the national capital region. HOD is committed to service people with reliable and quality diagnostic and pathology services using the latest state-of-the-art technology supported by strict internal and external quality assessments and controls.

